

ANNUAL REPORT

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**We're fighting
crime together**

1. ANNUAL REPORT 2016 / 2017

Welcome to the Third Annual report of City Centre Beat “Bradford’s Business Crime Partnership”

CCB was first established in 1992. In 2006 CCB became a Home office approved Crime Partnership. We have moved from strength to strength over the last 11 yrs and we are now an award winning partnership successfully helping Bradford’s Business community reduce crime and disorder in the City Centre and outlying areas.

CCB has two bases one in the Kirkgate Shopping Centre and the Police contact point at City Hall. The new Broadway Shopping Centre has also offered a briefing facility this gives greater opportunity for all members to attend our weekly briefings.

Membership has increased over the last 11 yrs from 120 to 170 indicating the success of the partnership. The increased membership further reflects this success when one considers the difficult economic environment throughout this period.

Steve Baker/Steve Longbottom CCB Managers

Chairman’s Foreword Catherine Riley

It’s now 11 years since City Centre Beat formed as a Business Crime Partnership and we continue to go from strength to strength.

City Centre Beat plays a vital role in reducing crime and antisocial behaviour in Bradford – in the pubs & clubs and the Learning Quarter as well as the City shops and transport hubs.

During the past year we have continued to enhance our operating systems – pushing out our state of the art digital radios to even more members, a new and better website and even a phone app for our intranet member’s service. All these measures ensure that our 170 members are fully up to date and able to easily identify

known criminals and share intelligence on crime related issues – and that’s no mean feat with over 750 known criminals on our database.

Links with partnership organisations continue to be strengthened and have enabled us to provide our members with specialist training via West Yorkshire Police with more planned in the future. Our Student Safe Spot scheme has received national recognition with many Universities and Colleges approaching us for information on how to operate similar schemes.

Of course none of this would have been possible without the enthusiastic and professional support of our members.

On behalf of the Board of Management I would like to offer sincere thanks to the Business Crime Managers, our Intelligence Co-ordinator, the Steering Group and all our members for their time and dedication to the partnership.



2.

BOARD OF MANAGEMENT

The City Centre Beat Board of Management currently consists of 4 permanent members who are here to guide, manage and advise on the day to day operation of the partnership and liaise with the steering group as appropriate. The newly nominated Deputy Centre Manager for the Broadway Development Dave Downes will be taking up his role on the BOM at the CCB AGM in May 2017



Chair Catherine Riley Kirkgate Centre Manager



Deputy Chair Mirko Maric Kirkgate Centre Security Manager



BOM Member Bill McCormack Operations Manager Kirkgate Centre



BOM Member Dave Downes Deputy Centre Manager The Broadway



CCB Managers Steve Longbottom and Steve Baker

3. Steering Group/ BOM

The Steering Group oversees the aims and objectives of the Partnership and represents the views of the wider community to the Board of Management. The Steering Group acts as a sounding board.

1 Catherine Riley (CHAIR) BOM	Kirkgate Centre Manager
2 Mirko Maric (DEPUTY) BOM	Kirkgate Centre Security Manager
3 Steve Baker	CCB Business Crime Manager
4 Steve Longbottom	CCB Business Crime Manager
5 Ian Ward	Broadway Centre Manager
6 Helen Smith	Anti-Social Behaviour Officer
7 Gary Peacock	Midland Hotel General Manager
8 Jonny Noble	Bradford City Centre Manager
9 Bill McCormack BOM	Kirkgate Centre Operations Manager
10 Dave Downes BOM	Deputy Centre Manager The Broadway
11 Richard Baidon	City Centre NPT Inspector
12 Debra Karahan (TREASURER)	CCB Treasurer
13 James Barlow	Leisure Exchange
14 Craig Ruckledge	New Look Manager Broadway
15 Steve Penny	Broadway Security Manager
16 Susanne Dawson	Bradford District Police Licensing officer
17 Tiffany Lewis	Bradford Council Warden Manager
18 Nihad Kalabic	Broadway Retail Liaison Manager



4. City Centre Neighbourhood Policing Team



Inspector Richard Baildon Head of City Centre Policing

“Crime against businesses can have a powerful influence on the economic prosperity and the quality of life. Our ongoing partnership with City Centre Beat is therefore an essential element in ensuring Bradford remains a safe and thriving environment.

Through our joint operations and initiatives we have seen fewer theft offences in shops and fewer burglaries of business premises compared to the previous year. In this difficult economic climate and compared to other Cities this is a great achievement.

The Digital radio link system in stores and access to the CCTV control room has paid dividends in bringing about these reductions through the early identification and arrest of people committing crime in the city.

The banning scheme for convicted shoplifters has also proved effective, allowing business members access to images of prolific offenders. The figures are an indication that we are moving in the right direction and underline the importance of inter-agency working.

We are not complacent however; and I firmly believe that we can continue to work with CCB in seeking new opportunities to drive down crime further.”

Sgt Johnathan Best NPT 1

PCSO John Taverner City Centre NPT 1

“I have been a Bradford City Centre PCSO for nearly 14 years. In addition to Police radios PCSO's carry the City Centre Beat Radios supplied by the Partnership. This enables us to respond quickly to calls for assistance as well as enabling us to listen to movements of known suspects around the City Centre as transmitted by Members. We also pass such sightings ourselves where appropriate.”

“The weekly crime briefings are a useful exchange of information between the Police and CCB members. They help to familiarise City Centre Beat Members with details of prolific offenders and their Modus Operandi. Through the partnership I have formed close relationships with numerous businesses across my beat.

5. BRADFORD OUT REACH WORKERS



The Police , Police and Crime Commissioner with Bradford Outreach workers our Intelligence Coordinator Mark Plovie and CCB Manager Steve Longbottom

BRADFORD STREET ANGELS

Bradford Street Angels was set up by the city centre churches in 2007. Street Angels operate on Friday and Saturday nights, usually from 8pm to 2am. We patrol in groups of three or four. Our route takes in the West End, Kirkgate and Bradford Interchange.

Bradford's Street Angels work in Partnership with City Centre Beat (Student Safespot) West Yorkshire Police and Bradford Council CCTV.

Our work includes

- Giving directions
- Summoning help if you are concerned about your health or safety
- Phoning your parents/friends and providing a safe place for you to wait for them
- Offer tea, coffee and a listening ear

We carry City Centre Beat Radios which gives us a direct link to CCTV and Police Staff. Working together we have helped Bradford City Centre become a safer place to work and Visit.

BRADFORD NIGHTWATCH



P.C. SU DAWSON Licensing Officer Bradford

City Centre Beat has 20 members who represent the Night time economy.

CCB including "Night watch" works closely with Bradford South Police, Bradford Street Angels and the Pubs and Clubs. This partnership has seen a dramatic reduction in Violent Crime over the last few years.

Pc Su Dawson works closely with CCB and as a member of our Steering group ensures that the Licensed premises maintain their links with CCB which helps visitors and residents enjoy a safe and vibrant night life.

"I would like to say 'thank you' to the City Centre Beat Managers for all the work that is put into the CCB, I know if it wasn't for this then the scheme would have folded many years ago.

Since CCB started I have seen vast improvements to the service which you provide and this has been instrumental in achieving success, one being the introduction of the digital radio system.

I know that the majority of our nightclubs are fully appreciative of the scheme and value their membership."

6. PARTNERS



Bradford Council City Centre Manager Jonny Noble

“The City Centre Beat partnership is a well-established, integral and essential part of crime reduction in the City Centre. The work done by the team continues to provide valuable intelligence in the fight against criminal activity including shop theft, thus helping shape the strategic decision making in crime prevention. The weekly briefings are well attended and have resulted in many positive interventions. In addition, the Student Safespot initiative continues to give reassurance for the students attending the University of Bradford and Bradford College. With a strong business membership and committed Management Board, the partnership continues to provide a key resource in the on-going fight against crime in the City Centre.”



PHIL HOLMES BRADFORD CCTV

Bradford Council CCTV plays a vital role in Bradford City Centres fight against Crime and Anti-Social Behaviour in and around the City of Bradford. The Partnership with West Yorkshire Police and City Centre Beat ensure that our Businesses, Visitors and Residents can enjoy the City in a safer and more pleasant environment.



CITY HALL CCB/POLICE CONTACT POINT

7. CCB DIGITAL RADIO SYSTEM

Sitelink Communications have provided CCB with Radios since 2006.

In 2011 CCB Purchased over 130 new Digital Radios from Sitelink. CCB have been able to provide members with the new Digital Radios for the same price as the old analogue radios.



This is due to the new Business Model CCB has developed since 2011. At this time there are 159 CCB Radios in use.

Sitelink provide CCB and its Members with technical and training support when required.

This partnership has flourished over the past 11 yrs and Sitelink have been instrumental in assisting CCB provide its members with state of the art equipment to help in the fight against Crime and Anti-Social Behaviour

CCB INTRANET PROVIDER

Littoralis has supplied City Centre Beat with its secure intranet and eNewsletter system since 2009.

In fact CCB was one of our first customers and if the system has played a part in CCB's success since that time, then that's very gratifying for us at Littoralis.

We now have over 110 implementations of Disc Intranet throughout the UK and I have to say that CCB has played a part in that success.

'The Two Steves' have regularly made suggestions about how to develop BCRP Intranet (which has been re-named 'DISC') based on their own experiences of running CCB, and we have always tried to incorporate those improvements in the systems. Their professional and practical input has been invaluable.



Charlie Newman



Littoralis

The introduction of the new Disc App has enabled members of City Centre Beat to have instant access to our briefings and Intelligence via their smart phones.

There are over 130 users of the App in City Centre Beat and this has helped in the reduction of Offences in and around the City Centre of Bradford



In November 2016 CCB Introduced the “CCB Whats App Group” which immediately had an impact on the numbers of offenders identified instantaneously.

There are now 75 users representing over 40 different members. Dozens of pieces of intelligence are shared daily and the App goes from strength to strength in helping reduce offending in our City Centre.

8. STUDENT SAFESPOT



The Student Safe Spot scheme began in 2009 following concerns about the harassment of females in the vicinity of Bradford University and College. CCB administers the scheme and works in partnership with the Police, Council, University and College as well as over 50 local businesses that form the Safe Spot network. The various businesses offer their premises as a place of refuge for students and the general public alike when they have been victims of crime or harassment or fear they may become victims. The staff are given basic guidance on how to deal with victims and each business displays a distinct yellow sticker to indicate their participation in the scheme.

The success of the scheme has been recognised by 2 separate awards. In 2010 the Association of Business Crime Partnership awarded CCB with the annual 'Promoting Community safety' certificate and in 2011 CCB staff and other key individuals from the various partners were awarded a Divisional Commanders Commendation by West Yorkshire Police.

In 2017 Salford University have done a lengthy piece on their own Website about the SSS Scheme and its success.

The current Student Intern Aneela Ahmed and CCB Manager Steve Longbottom have completed 70% of the Audit of Safespot premises visiting 35 premises. There will be another awards evening for Student Safespot of the Year which was won in 2016 by Culture Fusion.

The scheme continues to grow and improve and now forms part of a wider initiative to tackle the issue of Harassment. Other safety issues and concerns such as dangerous driving in the vicinity of the University and College campuses have been raised with the appropriate partners. All the Safe Spot member premises are regularly visited by Steve Longbottom the CCB manager and for the past 5 years a Student Intern from Bradford University has been employed to support the scheme. The purpose of the visits is to ensure that all members are provided with the latest information and documentation on the operation of the scheme and to ensure that public facing staff are trained in how to provide basic assistance to the public. All premises are checked to ensure the scheme logo is displayed in a prominent position at the premises. An A4 size colour map showing the location of all members has been created and is distributed to members of the scheme, Students and the Public alike.

Student Safespots National Media Museum and the Alhambra Theatre



9. STUDENT SAFESPOT

“Student Safe Spot’ is a milestone in Bradford’s community aiming towards a safer city to live in.

One of its key benefits is that its target audience is a blend of people. It was originally designed for students, which I have to say is a group considered to be rather vulnerable, as I am a student myself; but is in fact addressed to every citizen that might feel unsafe or even threatened, in any way.

This community based scheme was launched with a view to create a network of businesses, and therefore a network of confidence, among its citizens and the student community, which remains a vital part of the city’s life.

Those businesses, which can be identified with the yellow sticker, as presented , are also members of City Centre Beat, meaning that they are being regularly updated and monitored, as well as ready to offer the fundamentals of help and support, if needed.

I am a firm believer of the importance and effectiveness of the ‘Student Safe Spot’ scheme. All the bodies involved in the scheme have made an original and significant contribution, and I aspire that will continue to offer its citizens that feeling of reassurance and support. “

- Panagiota Ntai the first Student Safe Spot’ Intern -



Bradford College



Bradford University

“City Centre Beat is the essential backbone of our student safety initiative, ‘Student Safe Spot’. We could not run the scheme without them and are greatly in their debt for the knowledge, expertise and dedication they provide. City Centre Beat also provides an invaluable service in making our campuses safer places to study and work. “



10. ACHIEVEMENTS AND AWARDS

City Centre Beat received the acclaimed Safer Business award with Distinction in March 2010 , 2012 , 2014 and 2016

The Safer Business Award (SBA) is the nationally recognised standard for BCRPs which shows that they are operating lawfully, in accordance with the Data Protection Act (DPA) and the NABCP codes of practice and advice which are designed to promote effective partnership work.



NABCP is the national accrediting body for BCRPs, working with member partnerships, the Association of Chief Police Officers, the Home Office and local statutory agencies and other organisations. This is part of the report they submitted about CCB.

Good Practice

CCB provide members with training opportunities to increase staff skills and work with them to identify and deal with particular problems they may have also helps and increases the value of membership. The partnership offers advice and crime prevention surveys, training on powers of arrest, anti-terrorism training and other advice as identified.

During the accreditation, the following specific examples of good practice, including schemes with limited time duration were noted in particular the Student Safe Spot initiative, which allows businesses to offer places of sanctuary and support to young people who may feel threatened or intimidated whilst out and about. A total of 60 members within the vicinity of the University / College have signed up.

RESULT OF ACCREDITATION: PASS WITH DISTINCTION

Name of assessor: Steve Booth (NABCP)

In 2014 CCB were asked to present details of the success of CCB at the National Association of Business Crime Partnerships annual conference in Milton Keynes. The presentation was called

IMPROVING PERFORMANCE AND DELIVERING ADDED BENEFITS

The Managers of CCB were well received in front of over 100 delegates and the presentation resulted in numerous enquiries from other crime partnerships wanting to take ideas for their own areas.



11. PARTNERSHIP WORKING AND RESULTS

City Centre Beat has provided members with up to the minute intelligence either through use of the Radio network, the CCB Intranet, Weekly Crime Briefings, Disc App and the latest initiative which is the CCB Whats App Group. CCB have also recently agreed to share our intelligence with other crime partnerships as part of an accredited information sharing scheme.

The result of this sharing of Intelligence has resulted in over 120 arrests and prosecutions of prolific criminals in and around the City Centre Of Bradford in 2016



EXAMPLE OF ARREST MADE DUE TO MEMBERS KNOWLEDGE OF PROLIFIC CRIMINALS AND THEIR METHODS.

December 2016

CCB CRIME INTELLIGENCE COORDINATOR REPORTED

"A 20yr old was Bradford's most wanted. He was wanted for: 3 serious assaults, Robbery, 2 burglaries and Affray.

In addition to these 7 crimes he was also wanted on multiple warrants. I have recently featured and hi-lighted him through the CCB membership network. This week there has been several sightings of him in the City Centre. One such sighting culminated in myself following him for around 20 minutes. Fortune was on his side as he evaded capture on several occasions despite the best efforts of members of CCB.

During my mornings CCB crime briefing I updated members on McCORRY and the near misses we had encountered with him. I urged all members to redouble their efforts to take this dangerous criminal off the Streets. Nihad KALABIC, retail crime liaison officer at The Broadway centre, was present at my briefing.

Approximately 13.15hrs Nihad spotted McCORRY in The Broadway centre. He was in company with two females. Nihad kept him under observation and rung me on my mobile. I then contacted CCTV, notified Police colleagues and kept members updated of this significant sighting. At one point I was using two telephones and a radio all at once. Multiple CCB members kept him under observation as he tried to evade capture around the vicinity of Bradford Cathedral in Stott Hill. At 13.40hrs he was arrested in Lower Kirkgate. As a last resort he tried to evade arrest by giving officers his brother's details but this failed."

CCB HAS BEEN RESPONSIBLE FOR THE ARREST OF OVER 120 CRIMINALS IN 2016

CCB RECEIVE A LARGE NUMBER OF CCTV IMAGES OF UNIDENTIFIED OFFENDERS FROM MEMBERS. THESE IMAGES ARE PASSED TO THE CCB INTELLIGENCE COORDINATOR MARK PLOVIE. THESE IMAGES ARE FULLY RESEARCHED AND OFTEN PLACED ON CCB BRIEFINGS.

THIS HAS RESULTED IN THE DETECTION OF NUMEROUS OFFENCES OF THEFT ETC. THAT OTHERWISE WOULD POSSIBLY HAVE GONE UNDETECTED.

CCB have provided part funding for the Employee Supported Special Constable scheme. This allows our members to train to become a Special Constable without having to use their holidays. Initially 4 officers have been selected from the Kirkgate shopping centre security staff. The Broadway shopping centre is also in the process of developing this initiative which CCB will part fund.

CCB in partnership with the Police have funded a conflict resolution training course for our members provided by West Yorkshire Police Training Dept. This was well received by the 10 members and is an idea that will be rolled out further in the future.

12. MEMBERS QUOTES

"As members of City Centre Beat a number of my colleagues and I find the City Centre Briefings very useful. We gain a lot of benefits from the CCB City Link radio, Posters, the Intranet and information we receive".

Najum Butt
Broadway Security

"I have been involved with City Beat for almost 6yrs and I always try to attend the crime briefings. I find the Crime Briefing very helpful as well as the posters City Beat provide. I have the City Beat smart phone app and I find the intranet updates are excellent and help me identify criminals at my store.

Carl
Condren
Boots



"City Centre Beat since its inception has helped Businesses large and small reduce crime. CCB keeps members informed and updated on criminals active in the area with regular briefings and the daily use of the CCB Radios."

Bill McCormack

OPERATIONS MANAGER

KIRKGATE SHOPPING CENTRE



Carl Condren from Boots using the CCB Radio



Horton Housing and Arch initiatives attend weekly City Centre Beat meetings.

"These briefings are of great benefit, giving us important information which is relevant to our daily work. These briefings make us aware of clients who are high risk, e.g. known to carry weapons likely to be violent, involved in anti-social behaviour and identify clients who associate or offend together.

The briefing also provides the opportunity to meet the city centre police officers, PCSOs and security staff who are members of CCB which is very helpful and reassuring when we are patrolling the city centre. In all, we consider the CCB briefing is a very worthwhile weekly event, very informative and delivering important and often extremely serious information in a light hearted manner. "

Marzena Peron-Lapinska

Moira Mbye

Anti-Social Behaviour Intervention Worker

Arch Initiatives

13. SERVICES TO MEMBERS 2016 to 2017

CCB CRIME BRIEFINGS

Held weekly at the Kirkgate Office , Police Contact Point City Hall and the New Broadway Shopping Centre

- 47 briefings held
- 940 members briefed



- Average attendance 20 members

CRIMINAL POSTERS ISSUED

In 12 months CCB Managers have personally issued over 550 posters to members by visiting member's premises.

Booklets containing 192 photographs of criminals have been delivered to over 120 members

CCB INTRANET AND SMARTPHONE APP

The CCB Intranet and Smartphone app. is being used by 151 individuals representing 170 businesses. The password protected site is audited 3 times per year and visits by the CCB Managers result in over 400 personal visits.

The intranet site has access to over 750 photographs of individuals divided into different categories including those who are Violent, Anti-Social, Thieves, Wanted and on Bail



Smartphone APP

Mark Plovie CCB Intelligence Coordinator briefing PCSO Rauf

The City Centre Beat Leaflet and Registration Form had been fully revised and updated in June 2014.



How much does it cost to join?

'City Centre Beat' is a 'not for profit' organisation. There will be a basic membership fee linked to the number of employees plus the additional cost of the radio(s) (if required). Costs will be kept to a minimum, for details please contact the crime managers on the telephone number below or by the email address shown.

How to join

Please complete the attached registration form and return to the Business Crime Manager.

Summary of benefits

City Centre Beat Objectives:

- To reduce crime and disorder and the fear of crime and disorder in and around the business environment.
- Be cost effective.
- Be an integral part of Bradford's crime reduction strategy.
- Publicise and promote the City Centre as a safe environment.

City Centre Beat will:

- Work closely with the Police and other authorities in crime and disorder strategies.
- Collate, share and disseminate information more effectively using IT such as the CCB Website and 'Members only' Intranet.
- Provide photographs of persistent offenders and the methods they use.
- Reduce and prevent criminality and anti-social behaviour.
- Assist in the apprehension and prosecution of offenders.
- Help manage an enhanced radio link system.
- Manage the Exclusion Notice Scheme for members.
- Decrease the fear of crime.
- Offer training and best practice advice.
- Hold meetings on a regular basis.

Detach along here

For further information

Tel: 01274 722443
E-mail: citycentrebeat@btconnect.com
Web: www.citycentrebeat.co.uk

Address: City Centre Beat
Business Crime Manager
2 Kirkgate Mall
Kirkgate Shopping Centre
Bradford
BD1 1QX



Don't be a Victim of Business Crime



14. Future Issues and Developments 2017-18

- The new Broadway shopping development opened at the end of 2015. This presented an exciting prospect for the City Centre and continued development of City Centre Beat. So far 20 members have joined the partnership from the Broadway
- The new underground shopping development in Sunbridge Road has opened and has presented an exciting and unique shopping experience.
- Although there has been a loss of some licensed premises in the West End district of the City Centre for various reasons, there has been an explosion of new Bars and Cafes in the North Parade area of the City Centre. These businesses offer a different experience from traditional `pubs and clubs and a number have become CCB members.
- CCB have joined and contribute to the development of the Yorkshire and Humberside Partners Against Crime. (YHPAC).

THE
B R O A D W A Y
B R A D F O R D

15. CCB MEMBERS

78 RETAILERS

Age UK Kirkgate	Asda	B & M	Biscayne Stores	Bombay Stores
Bon Marche	Boots Darley St	Boots Bank St.	Boots Forster Sq.	BHF Ivegate
BHF Northgate	BHF Westgate	Cancer Research	CEX	Debenhams
Daley's Bookshop	Ann Summers	Deichman Shoes	Bargain Buys	Disney
Boots Park Rd.	Fulton Foods	Greggs Bank St	Greggs Broadway	Greggs Forster Sq
Greggs Godwin St.	H & T Pawnbrokers	Halfords	JH Oxtoby	Holland & Barrett
Premier Shop	Primark		Home Bargains	Samsung
Wilkinson's	JD Sport Forster Sq	JD Sport Broadway	Marks and Spencer	WH Smiths
Mothercare	New Look FS	Next FS	Orange Shop	Outfit
Waterstones	Peacocks	Pets at Home	Poundland	W Boyes
Poundworld Re	Ramsdens Financial	Topman	River Island	Virgin Media G/M
Virgin Media K/G		Sainsbury's	Scotts	Sports Direct F/S
Sports Direct K/G	Superdrug Bank St	Toys R Us	Topshop	Dobra Bo Poloski
TK Maxx	The Perfume Shop	The Officers Club	The Bazaar	Foot Asylum
New Look BW	Next BW	Oxfam	Paperchase	Poundland BW
Sainsburys BW	Samsung	Superdry	USC	Age UK James st

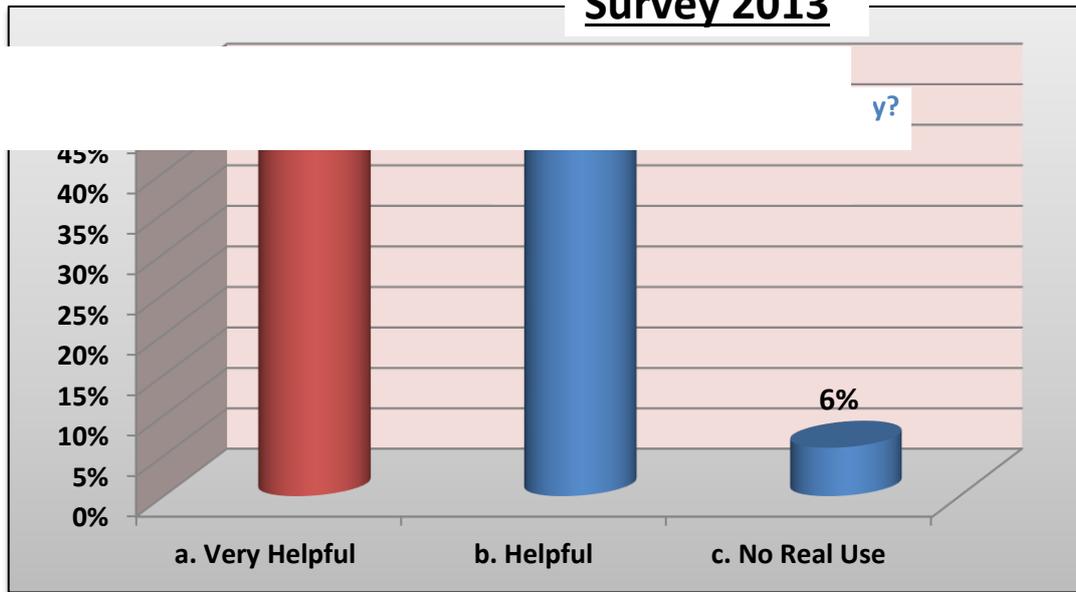
20 LICENSED PREMISES

Ambassador	Base	Oscars	Candy	Plonk Bar
Blue Pelican	Peacock Bar	Rum Shack	City Vaults	Westleigh
Flares Reflex	Sparrow Bier Café	Ginger Goose	L A Bar	Sunbridge Wells
Tyrils Green	The Queen	Tokyo	Medusa Club	Underground bar

71 OTHERS

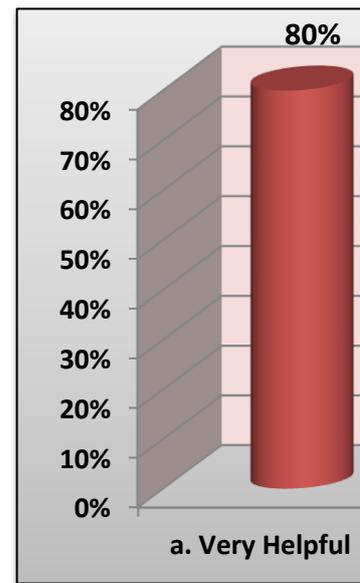
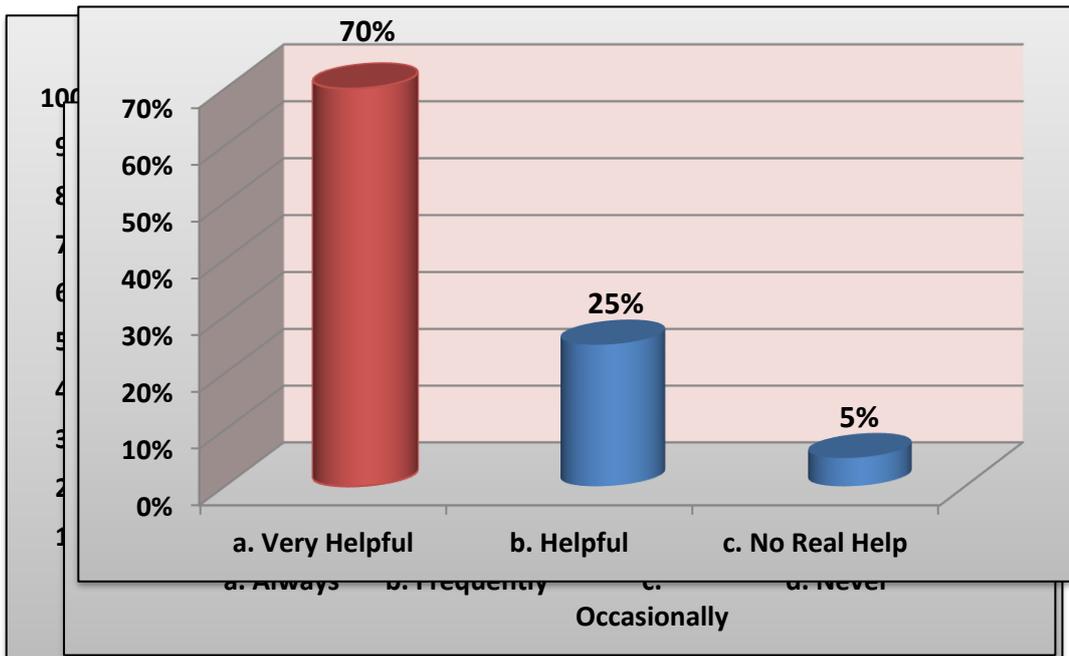
Bradford Cathedral	Bfd College	Bfd College IT City	Bfd CCTV	
	Bfd City Park		Market Kirkgate	Market Oastler
Bfd Street Angels	Alhambra Theatre	St Georges Hall	Bfd Wardens	Bfd University
Central Library	City Training	Connexions		Cosmopolitan
Premier opticians	Arch Initiatives		First Pharmacy	Bradford Design
Gumption	Haria House	Haria Tower	Harris St Depot	
Bradford Parks	Hollywood Bowl	Horton Housing	Jurys Inn	Kexgill Student
Kirkgate Centre	Leisure Exchange	Leisuretime	Kexhill	Mazzino Student
Metro Taxis	Midland Hotel	Ministry of Food	National Museum	NCP Thornton Rd
NCP Hall Ings	Forster Sq Retail	Forster College	Premier Vision	Ingeus
Leisure / Broadway	A/ments Godwin	Leisure Q/gate	Leisure Westgate	Kirkgate Security
Tourist Info			WA Shearings	Impression Gallery
WYPTE	Green Students	William Hills	Universal Student	I wear opticians
Cycle-Recycle City hall security	Local Studies Lib Barnados	Net 365 Blood DonorCentre	Summerby Residen Children in care	YMCA
The Broadway	Mitie	Nandos	Provident	Ramsdens

Survey 2013



Question 2. of the
 Question 1,
 suggests that
 74% of the
 respondents
 have been a
 member of the
 CCB crime
 partnership for
 over 3 years.

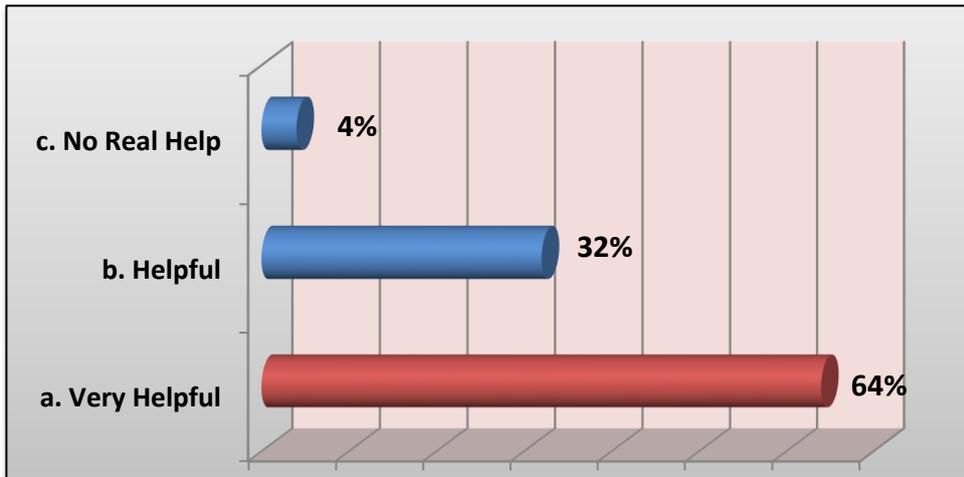
Question 2. What type of crime or incident affects your business?



Question 5.
 City Centre
 Beat (CCB)
 provides

members with posters and CDs of criminals. How useful are these?

" Really helps identify criminals." - KIRKGATE MARKET -



Question 6. If you have a radio, how useful are they to your staff and your business?

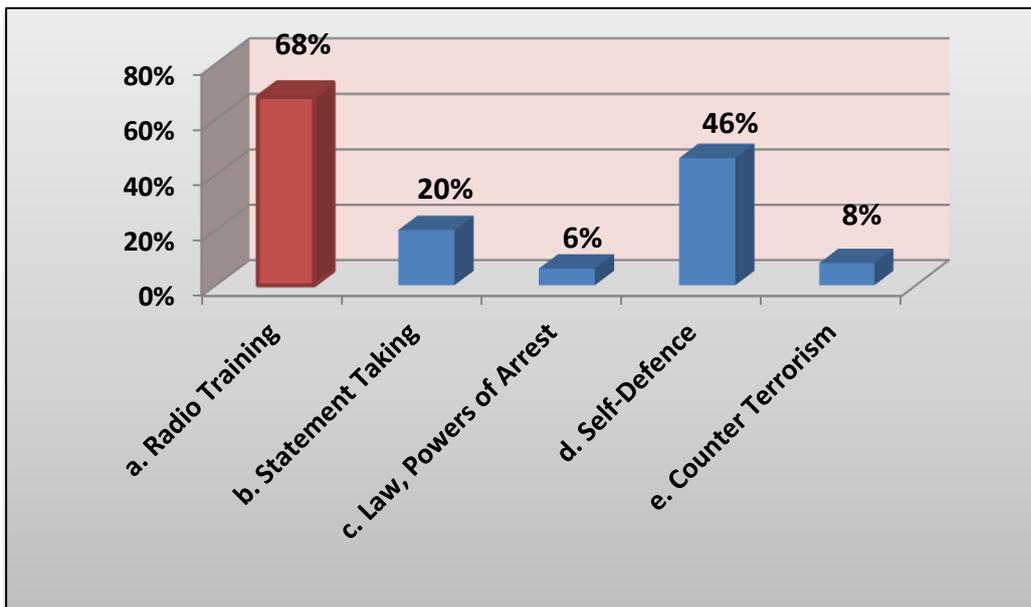
“
Gre

at for peace of mind and a good visual and audio deterrent.” - WALLACE ARNOLD –

“ The CCB radio is vital to us. Our whole management team are able to access the frequency and it’s been invaluable in providing assistance to us and other members.” - KIRKGATE –

“ Instantly links us with CCTV and police and helps follow fleeing offenders.” - METRO

TAXIS -



Question 7. City Centre Beat (CCB) has provided members with an intranet database and smartphone app., and over 280 photographs of criminals on the system with details of their offending behaviour. If you have access, how useful is this to your business?

“ The App. Is useful for identifying offenders.” - KIRKGATE -

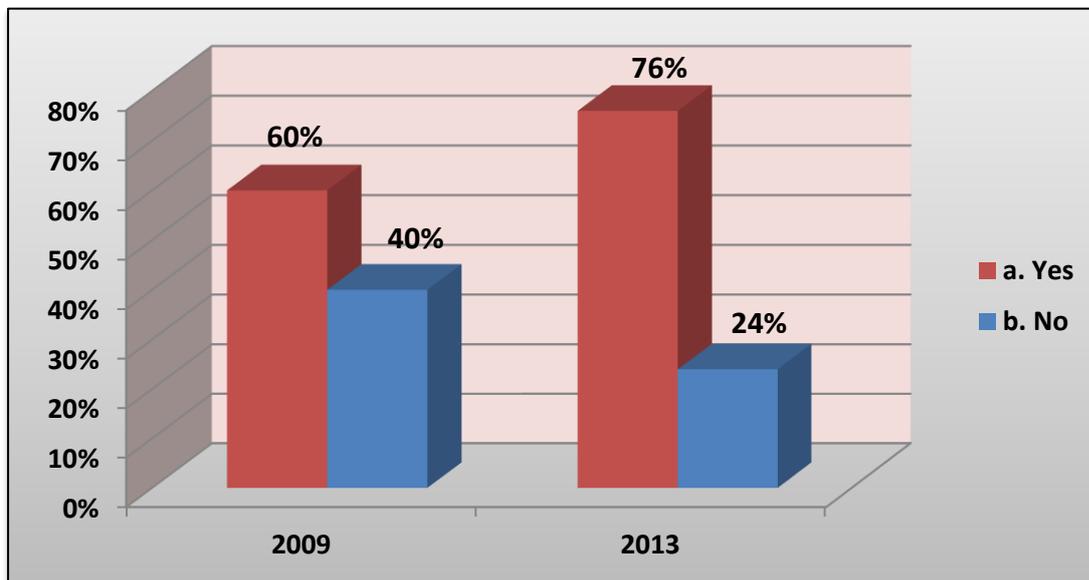
Question 8. City Centre Beat (CCB) provides training to business staff members when requested. Please indicate if there are other training needs.

“ Raises

staff awareness.” - NEWLOOK -

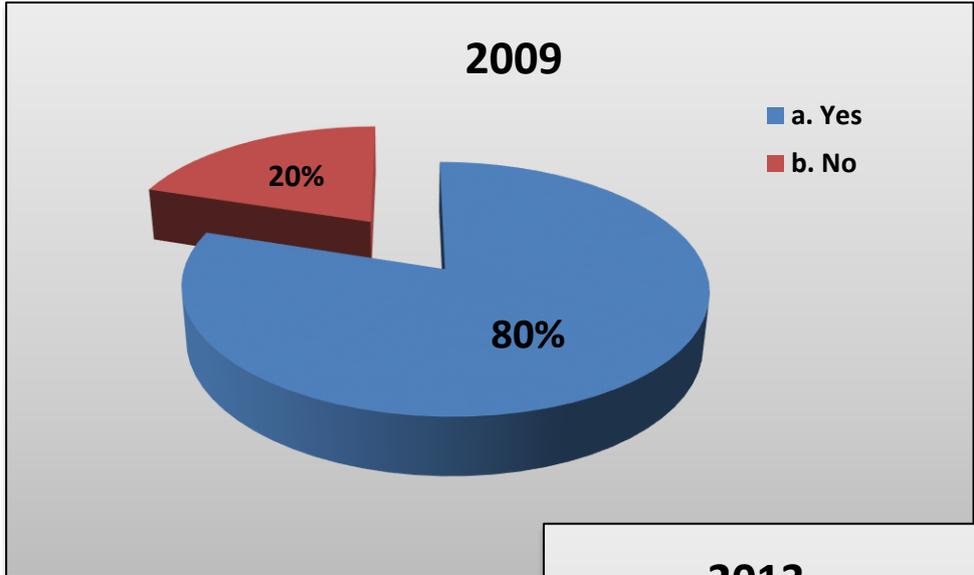
“ Training provided provides staff with the knowledge they need to do their jobs.” - SAVILLE’S -

Questions 9-11, focus on the comparison in trends across 2009 and 2013.

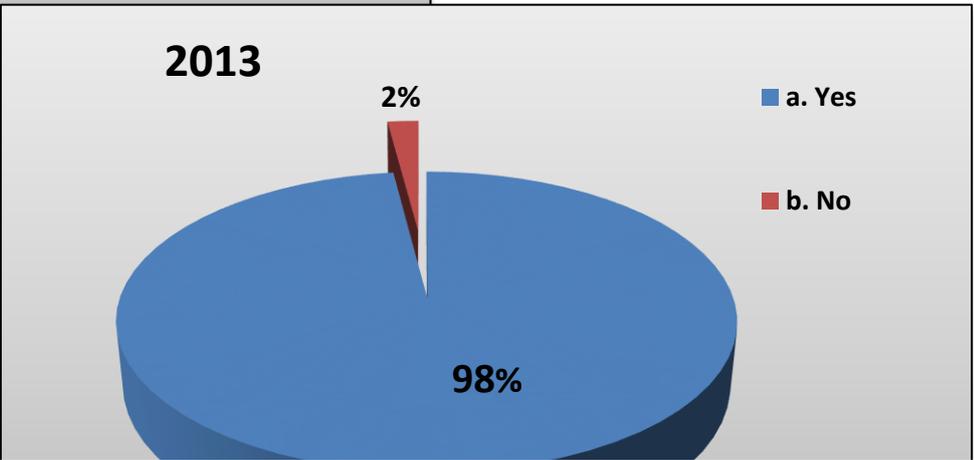


Question 9. Have crime/ incidents reduced since being a member of City Centre Beat?

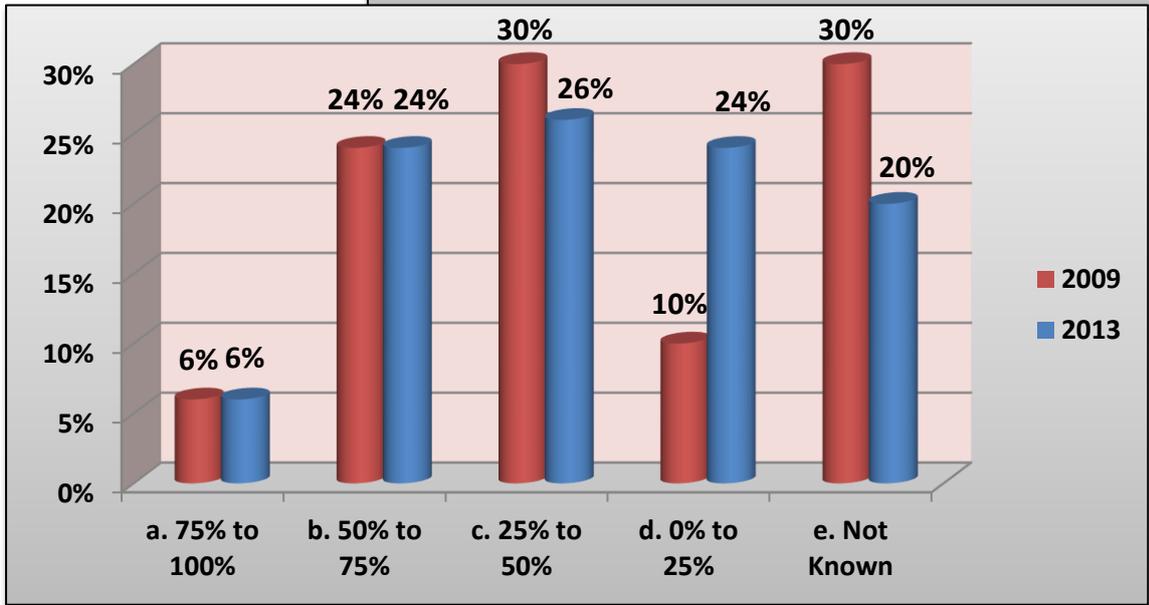
“ Crime has certainly reduced being a member of CCB, however I also believe that the presence of CCB is the major contributing factor for crime reduction for the whole of the city centre.” - METRO TAXIS -



“ Awareness of incidents occurring on the retail park/ city centre has increased since becoming a member of CCB. ” - SAVILLES FORSTER SQ -



Question 10. If Yes to Question 9, please give an estimate of the reduction.



Question 11. Do you and your staff feel safer at work as a result of being members of City Centre Beat (CCB)?

According to the two graphs depicted in this page, in 2009, 80% of the managers and staff felt safer since becoming members of the CCB, **while in 2013 the values rise up to 98%**, signifying an ascending change in trends during the last 3 years.

" Yes, more awareness and able to alert staff when needed. " - SAVILLES -

" Far happier knowing it is in place. " - HOLMEWOOD LIBRARY -

" Excellent help to me. " - B AND M -